

**Orion Web Technologies** exhibited at the recent **Sustainability Live 08** exhibition at the Birmingham NEC and according to company director John Whitehorn it has been a tremendous success.

It was a large and busy show with over 400 exhibitors and the **Orion** stand was very popular due to the launch of the **Orion StarC** CO2 reporting solution. **Orion StarC** makes it easy for companies to report their **CO2 emissions** and is the very essence of a sound CO2 reduction policy in action. As a result **Orion StarC** is already a great success and interest continues to grow! The demand is not just from the UK and Eire but ranges across Europe, Middle East, USA and Africa.

Easily integrated with existing systems or used as a stand alone tool **Orion StarC** can automatically calculate and report the carbon footprint as an annualised figure or as individual transaction costs. You can report the Carbon costs by Customer, service type, per branch, per department or division, or look at the effects of different distribution models in planning future operations..

StarC is the latest addition to the Orion Star range of logistics IT solutions - modular software for sustainable logistics.